#### International Credit Union (ICU) Day® celebrates the spirit of the global credit union movement. The day is recognized to reflect upon the credit union movement's history, promote its achievements, recognize the hard work and share member experiences. International Credit Union (ICU) Day® has been celebrated on the third Thursday of October since 1948.

#### The ultimate goal is to raise awareness about the tremendous work that credit unions and other financial cooperatives are doing around the world and give members the opportunity to get more engaged. The day of festivities for credit unions and financial cooperatives globally include fundraisers, open houses, contests, picnics, volunteering and parades.

#### On October 15, 2020, join your global credit union family as we celebrate the 72nd anniversary of ICU Day®!

#### This year's theme is "Inspiring hope for a global community."

#### Official ICU Day 2020 posters and logos will be available later this summer. 2019 marketing materials are still available for download below.

#### <https://www.woccu.org/events_and_engagement/icuday>

For further information, contact us at [communications@woccu.org](mailto:communications@woccu.org)

國際儲蓄互助社節(International Credit Union Day) 旨在慶祝國際儲蓄互助社運動之精神，這天為是反映儲蓄互助社運動歷史、宣揚其發展成就、分享社員經驗的日子。自1948年起，國際儲蓄互助社節慶祝活動訂於每年10月的第三個星期四舉辦。

活動的最終目標為提升人們對儲蓄互助社和其他金融合作社在世界各地做出的優秀成果有更多的認識，並給予社員更多參與其中的機會。全球儲蓄互助社和金融合作社辦理之慶祝活動包含募捐、開放參觀社、競賽、野餐、志願服務與遊行等。

2020年10月15日加入全球儲蓄互助社這個大家庭，一同慶祝國際儲蓄互助社節72周年吧！

今年的主題為：「Inspiring hope for a global community.」

官方2020年國際儲蓄互助社節海報、標語將稍後於今年夏天前提供。2019年相關行銷資料仍可於下方下載。

<https://www.woccu.org/events_and_engagement/icuday>

#### 如需更多資訊，請連絡[communications@woccu.org](mailto:communications@woccu.org)。